



Modular Construction Block Invention In Search of Licensee

An innovative and efficient new patent pending product designed to greatly simplify the forming of walls, the ***Modular Construction Block***, has been developed by Steven J. Mancine of Livermore, Maine. The invention's unique design renders it both a time and money saver when forming structures during the construction process.

Typically, the construction of concrete structures such as retaining walls requires professionally skilled laborers to install removable forms, pour uncured concrete within them, and eventually remove them once the concrete has been cured. Their subsequent extraction from a job site requires heavy equipment that can be both time consuming and expensive. Another alternative method of construction, that of cement blocks layered and mortared together in a brick-like fashion, likewise requires professional skills and equipment.

As described in patent documents, "the Modular Construction Block is a modular construction element for forming structures such as earth retaining walls, for example. Rather than acting as a removable form for the construction of a concrete wall, for example, the blocks are left in place, forming part of the permanent structure." Each ***Modular Construction Block*** piece is able to receive poured concrete within it, much like removable forms. However, by eliminating the need to eventually remove them from the area, the ***Modular Construction Block*** saves its users considerable time, money and effort.

The ***Modular Construction Block*** will be constructed from rigid plastic with a built-in pin and hole and tongue and groove locking features. Their design will make them impossible to misalign and will eliminate the need for metal connectors. The plastic will also help protect the concrete it houses from the elements over time. By not allowing the concrete to deteriorate, there will be residual benefit to the environment. The ***Modular Construction Block*** will be able to be manufactured in a variety of sizes, colors, designs, finishes and overlay inserts. The product will be useful in a variety of applications, including retaining walls, foundations, and privacy and safety barriers.

The ***Modular Construction Block*** is the subject of **U.S. Utility Patent Application # 20100101170**, filed April 29, 2010. The inventor now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement.

In March 2011, Mr. Mancine contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Modular Construction Block*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Modular Construction Block*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.