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Stripper Gripper Invention In Search of Licensee

An innovative new product targeted at those who work stripping floors, the ***Stripper Gripper***, has been developed by Anthony Lepree of LaPorte, Texas. The invention's unique design provides its users with an essential safety feature that can help prevent potentially serious accidents.

The ***Stripper Gripper*** allows a person to walk at a normal pace while completing the task of stripping floors. The product can provide priceless peace of mind from concerns about slipping and incurring significant injuries. Additionally, the ***Stripper Gripper*** considerably reduces potential liability for floor stripping business with respect to employees hurting themselves while on the job. Furthermore, it will be thoroughly comfortable and unobtrusive to wear and competitively priced, adding to its appeal.

The ***Stripper Gripper*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Lepree now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the flooring products industry are currently being targeted as candidates to eventually commercialize the ***Stripper Gripper*** on a worldwide basis.

In November 2013, Mr. Lepree contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Stripper Gripper*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Stripper Gripper*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.