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Umbrella Clamp Invention In Search of Licensee

An innovative new product designed to serve as a highly useful accessory for those who utilize a variety of physical aids, the ***Umbrella Clamp***, has been developed by Robert Wright of Elkton, Maryland. The invention's unique design allows its users to be effectively protected against the elements when outdoors.

The ***Umbrella Clamp*** shields its users from the negative effects of rainstorms, excessive sun exposure, and other similar environmental conditions. The product is easy to implement on a variety of different objects. Additionally, the ***Umbrella Clamp*** is fully adjustable for height. Furthermore, it is competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Umbrella Clamp*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Wright now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the medical equipment accessories industry are currently being targeted as candidates to eventually commercialize the ***Umbrella Clamp*** on a worldwide basis.

In January 2014, Mr. Wright contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Umbrella Clamp*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Umbrella Clamp*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.