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Lea Specialty Picnic Table Covers Invention In Search of Licensee

A simple yet innovative new product designed to facilitate a popular outdoor leisure activity, the ***Lea Specialty Picnic Table Covers***, has been developed by Terri Lea of Burlington, North Carolina. The invention's unique design enables its users to easily and effectively address a common problem related to eating outdoors at a park or campground.

The ***Lea Specialty Picnic Table Covers*** enables its users to quickly and effortlessly cover a picnic table. The product eliminates the need to eat on unclean tables. Additionally, the ***Lea Specialty Picnic Table Covers***' proprietary features enable it remain securely in place, regardless of the amount of wind present. Furthermore, it is conveniently washable and storable after use and is adjustable for differently-sized picnic tables, adding to its versatility. The ***Lea Specialty Picnic Table Covers*** will also be competitively priced and made from durable materials, adding to their appeal and making them a wise investment.

The ***Lea Specialty Picnic Table Covers*** are also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Lea now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the picnic accessories industry are currently being targeted as candidates to eventually commercialize the ***Lea Specialty Picnic Table Covers*** on a worldwide basis.

In April 2014, Mrs. Lea contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Lea Specialty Picnic Table Covers*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Lea Specialty Picnic Table Covers*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.