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Cain Seat Invention In Search of Licensee

An innovative and highly useful new twist on a widely used physical aid product, the ***Cain Seat***, has been developed by Dennis Lee Waltz of Franklin, Indiana. The invention's unique design provides those who utilized a cane with a model that offers distinct advantages over conventional versions.

The ***Cain Seat*** enables its users to have immediate access to a seat to rest at any given moment. The product's proprietary features enable it to prevent fatigue and the number of undesirable physical consequences it can bring about. Additionally, the ***Cain Seat*** is considerably versatile, with the option to add accessories that will secure essentials such as cell phones, water bottles, keys, and personal identification. Furthermore, it boasts lightweight construction, making it conveniently portable. Moreover, the ***Cain Seat*** is made from durable materials and competitively priced, adding to its appeal and making it a wise investment.

The inventor has developed multiple prototypes of the ***Cain Seat*** that have been utilized with success. The ***Cain Seat*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Waltz now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the physical aids products industry are currently being targeted as candidates to eventually commercialize the ***Cain Seat*** on a worldwide basis.

In February 2014, Mr. Waltz contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Cain Seat*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Cain Seat*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.