



Tempra Brow Invention In Search of Licensee

An innovative new product designed to serve as a valuable beauty accessory, the ***Tempra Brow***, has been developed by Deborah Seabron of El Paso, Texas. The invention's unique design enables it to provide its users with eyebrows that have a professional and natural look to them.

The ***Tempra Brow*** eliminates the need for painful waxing, tweezing, or threading. The product is exceedingly easy to use, with no glue being necessary. Additionally, the ***Tempra Brow*** saves its users significant amounts of money over time by eliminating the need to visit a salon for the same treatment. Furthermore, it allows its users to improve their overall appearance. Moreover, the ***Tempra Brow*** will be competitively priced and made from durable and comfortable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Tempra Brow*** has also developed a prototype that has been utilized with success.

Mrs. Seabron now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the beauty accessories industry are currently being targeted as candidates to eventually commercialize the ***Tempra Brow*** on a worldwide basis.

In August 2014, Mrs. Seabron contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Tempra Brow*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Tempra Brow*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.