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Sail Craft Invention In Search of Licensee

An innovative new product designed to considerably enhance the capabilities of a wide variety of mobile crafts and vehicles, the ***Sail Craft***, has been developed by Adriel DeGoede of Kirkland, Washington. The invention's unique design provides its users with an aftermarket add-on accessory that can improve the performance of their vehicle in a number of different areas.

The ***Sail Craft*** will improve a driver's visibility of the road in front of him, thereby reducing the chances for accidents. Additionally, it improves the cornering, braking, and top speed of any mobile craft or vehicle. Furthermore, the ***Sail Craft*** can be utilized equally effectively with a number of different types of vehicles, including remote control cars, go carts, speedboats, or any surface roving mobile craft with a low profile. Moreover, the ***Sail Craft*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Sail Craft*** is currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. DeGoede now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the mobile craft accessories industry are currently being targeted as candidates to eventually commercialize the ***Sail Craft*** on a worldwide basis.

In December 2013, Mr. DeGoede contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Sail Craft*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Sail Craft*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.