



Ultimate Duffle Pack Invention In Search of Licensee

An innovative and highly useful improvement on a widely used school accessory, the ***Ultimate Duffle Pack***, has been developed by inventor Cristina Crowe of Blythe, California. The invention's unique design provides its users with a backpack that offers enhanced utility.

The proprietary features of the ***Ultimate Duffle Pack*** enable its users to comfortably transport a number of additional items beyond school books within it. The product eliminates the hassle of having to transport additional items to school by hand. Additionally, the ***Ultimate Duffle Pack*** will be made available in a variety of colors to suit individual tastes. Furthermore, its functional design facilitates easy extraction of individual items when necessary. Moreover, the ***Ultimate Duffle Pack*** will be competitively priced and made from durable cloth and nylon, adding to its appeal.

The ***Ultimate Duffle Pack*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mrs. Crowe now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the school supplies industry are currently being targeted as candidates to eventually commercialize the ***Ultimate Duffle Pack*** on a worldwide basis.

In May 2015, Mrs. Crowe contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Ultimate Duffle Pack*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Ultimate Duffle Pack*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.