



Tranquil Bathtub Invention In Search of Licensee

An innovative and highly useful new bathroom accessory, the ***Tranquil Bathtub***, has been developed by inventors Milana and Gabriella LeGeza of Woodland Hills, California. The invention's unique design enables its users to enjoy a significantly enhanced bathing experience when utilizing a tub.

The proprietary features of the ***Tranquil Bathtub*** enable it to provide considerable therapeutic benefits. The product will be of particular value to those suffering from a variety of physical ailments such as body aches, sore muscles and pinched nerves. Additionally, the ***Tranquil Bathtub*** will be made available in a variety of colors to suit individual tastes and bathroom decor. Furthermore, it helps promote optimal blood circulation. Moreover, the ***Tranquil Bathtub*** will be competitively priced and made from durable yet soft gel-like materials, adding to its appeal.

The ***Tranquil Bathtub*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Milana and Gabriella LeGeza now seek a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the bathroom products industry are currently being targeted as candidates to eventually commercialize the ***Tranquil Bathtub*** on a worldwide basis.

In April 2015, Milana and Gabriella LeGeza contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Tranquil Bathtub*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Tranquil Bathtub*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.