

Total Body Massager Invention In Search of Licensee

An innovative new product designed to provide consumers with unprecedented physical comfort, the *Total Body Massager*, has been developed by inventor Melvin Bland of Pueblo, Colorado. The invention's proprietary features ensure that its users can partake of the benefits of a targeted massage at a moment's notice.

Regular massages have long been proven to enhance the overall wellbeing and quality of life of those who receive them. However, availing oneself of a quality massage can be both a time-consuming and expensive endeavor. Massage therapists or parlors usually prove costly over time, and either option also requires an individual to carve out the time for the activity on an ongoing basis. Meanwhile, although there have certainly been a number of innovations in the area of furniture with massaging properties and capabilities, these naturally have limitations with respect to how much of the body they can adequately treat.

With many of these challenges and obstacles in mind, Mr. Bland created the *Total Body Massager*. The *Total Body Massager* will enable its users to essentially customize their massage to the areas of the body in which they feel they need it the most. The product will be thoroughly comfortable, easy and safe to use. Furthermore, the *Total Body Massager* will be made available in a variety of sizes to suit as wide a market as possible. Moreover, it will be made from durable materials and competitively priced, adding to its appeal.

Mr. Bland now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the personal comfort accessories industry are currently being targeted as candidates to eventually commercialize the *Total Body Massager* on a worldwide basis.

In May 2017, Mr. Bland contracted Miami, Florida-based invention assistance leader Write ConceptsTM to represent the *Total Body Massager* to potential licensees for a 2 year period. Potential licensees interested in obtaining more information about the *Total Body Massager* and discussing licensing opportunities with respect to the product can contact Juan Carlos Blanco of Write ConceptsTM at (305) 255-3662 ext. 2231 or through writeconceptsinc@gmail.com.