



Safe Bulb Smoke Detector Invention In Search of Licensee

An innovative and effective new safety accessory designed to address a common hazard at holiday time, the *Safe Bulb Smoke Detector*, has been developed David L. Spiegel of Clearwater, Florida. The invention is intended to detect the presence of any smoke emitting from Christmas tree lights and ornaments.

The *Safe Bulb Smoke Detector* would function very similarly to a conventional residential or commercial use smoke detection device. The product will be made available in a variety of colors and will blend in seamlessly with its surroundings at holiday time. As envisioned by the inventor, the *Safe Bulb Smoke Detector* concept could also certainly be expanded to a number of other non-holiday settings, such as a child's room or other areas of a home.

Statistics reflect that approximately 50,000,000 real and artificial Christmas trees combined are sold in the United States alone each year, making the potential for fire hazard a considerably large and widespread one that is not currently addressed in the consumer marketplace. In fact, each year a number of accidents occur during the holiday season due to faulty wiring or outlets. To this end, the *Safe Bulb Smoke Detector* will provide priceless peace of mind for its users by insuring that they will be alerted to any potentially catastrophic situations before they develop. It will also be affordably priced, adding to its appeal.

The *Safe Bulb Smoke Detector* is the subject of **Provisional Patent Application # 61/403,801** which was filed on September 22, 2010, and a working prototype also exists. The inventor now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the home safety products industry are currently being targeted as candidates to eventually commercialize the *Safe Bulb Smoke Detector* on a worldwide basis.

In July 2011, Mr. Spiegel contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Safe Bulb Smoke Detector* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Safe Bulb Smoke Detector* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

