



### *A/C Alarm/Monitor Invention In Search of Licensee*

An innovative new product with potential multiple benefits to central air conditioning unit owners, the *A/C Alarm/Monitor*, has been developed by Dennis W. Testa, Jr. of Cape Coral, Florida. The invention's unique design and features render it an effective deterrent against the theft of the unit, as well as a warning system that can alert its owners to the fact that one of its key components is not functioning properly.

The theft of central air conditioning condensing units has become alarmingly more common, as they are targeted as prolific sources of scrap metal. At present, there are not any tried and true methods in place that can effectively warn a home or business owner of the attempted theft of their air conditioning. These incidents can obviously result in significant expenses for the victim, as well as accompanying stress.

The *A/C Alarm/Monitor* is designed to effectively prevent these situations, and to do so without any need for constant monitoring or concern by the unit's owner. The *A/C Alarm/Monitor* is able to utilize the level of functioning of an existing component of the unit itself to serve as a trigger for an audible alarm when a potential theft attempt is taking place. This will also serve the dual purpose of enabling it to be an effective warning for when there is a malfunction in the component that is unrelated to an attempted theft.

The *A/C Alarm/Monitor* will feature an alarm horn that can be easily mounted in the soffit or fascia of a structure's exterior. A corresponding alarm inside will serve to provide a clear audible signal to the owner that a potential theft could be unfolding. The overall function of the *A/C Alarm/Monitor* will provide priceless peace of mind to its users and will help to prevent the potential loss of both valuable equipment and considerable amounts of money.

The inventor of the *A/C Alarm/Monitor* now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the security and theft deterrent products industries are currently being targeted as candidates to eventually commercialize the *A/C Alarm/Monitor* on a worldwide basis.

In August 2011, Mr. Testa contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *A/C Alarm/Monitor* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *A/C Alarm/Monitor* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).

