



### *Aviles Wind Protection Device Invention In Search of Licensee*

An innovative and potentially life saving device targeted at homeowners, the ***Aviles Wind Protection Device***, has been developed by John and Maria Aviles of Leesbury, Florida. The invention's unique design provides its users with considerable protection against the often violent and destructive winds of tornadoes and hurricanes. The product will be integrated seamlessly into the existing roof of the structure it is placed on, adding to its convenience and appeal.

Each year, weather-related damage to homes is brought about by the aforementioned storms, causing billions of dollars in property damage and a subsequent increase in homeowner's insurance rates. In some instances, these incidents can even bring about a complete cancellation of an insurance policy, often placing the property owner in an additional predicament.

The ***Aviles Wind Protection Device*** will install efficiently and will help prevent countless amounts of damage resulting from a storm. It will also be made available in a wide variety of lengths and widths to accommodate different types of roofs and its presence will serve to qualify homeowners for a significant discount on their hazard insurance policy premiums. Most importantly, through its safety and protective features, the ***Aviles Wind Protection Device*** will potentially prevent serious injuries and even death to the occupants of any structure it is placed on.

The co-inventors of the ***Aviles Wind Protection Device*** now seek a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the home safety products industry are currently being targeted as candidates to eventually commercialize the ***Aviles Wind Protection Device*** on a worldwide basis.

In July 2011, Mr. and Mrs. Aviles contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Aviles Wind Protection Device*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Aviles Wind Protection Device*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).

