



Flooring System For Vehicles Invention In Search of Licensee

An innovative new product designed to facilitate the efficient and inexpensive repair of flooring in cargo carrying vehicles, the ***Flooring System For Vehicles***, has been developed by Eddie Willis of Dallas, Texas. The invention's unique design provides its users with a way to insure that the surface of a load bearing vehicle, such as a small trailer, is secure and durable at all times without the need for constant and costly work being performed on it.

Typically, the load-bearing floors in these types of vehicles suffer deterioration and damage with extended use. These floors are usually comprised of wooden planks with a wrought iron or steel frame supporting it. Any repair of these wooden planks therefore, requires the cutting apart and subsequent reassembly of the frame using various tools, including welding and cutting torches. This becomes a considerably time consuming and expensive proposition.

Through its proprietary features, the ***Flooring System For Vehicles*** allows for the selective removal and repair of individual or multiple portions of the flooring without the need to disassemble any part of the vehicle. This will save the user considerable time and money and allow them to have their vehicle back in working condition quickly, keeping the loss of productivity to a minimum.

The ***Flooring System For Vehicles*** will offer the additional benefit of being cost effective and will be instrumental in increasing the lifespan of cargo carrying vehicles. The ***Flooring System For Vehicles*** is the subject of **Utility Patent # 7,100,970**, which was issued on September 5, 2006. The inventor of the ***Flooring System For Vehicles*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the industrial products industry are currently being targeted as candidates to eventually commercialize the ***Flooring System For Vehicles*** on a worldwide basis.

In September 2011, Mr. Willis contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Flooring System For Vehicles*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique, patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Flooring System For Vehicles*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.