



Vehicular Cargo Space Extender Invention In Search of Licensee

An innovative new product targeted at those who use their vehicles for the transport of heavy and extraordinarily long or large items, the ***Vehicular Cargo Space Extender***, has been developed by Donald Stackpole of Oviedo, Florida. The invention's unique design considerably increases the cargo space of a pickup truck, which in turn provides a multitude of benefits to its users.

For those who use their pickup trucks primarily for work purposes, such as contractors and others involved in manual trades, selecting the right size vehicle can be a challenging proposition. Large bed trucks typically have relatively poor gas mileage, but smaller pick-ups can present the obstacle of not being large enough to accommodate unusually elongated items. The result for those who use the latter is often multiple trips to transport materials or the inconvenience of having to borrow a larger vehicle.

Through its proprietary features, the ***Vehicular Cargo Space Extender*** will enhance the existing cargo space of the truck bed of a pick-up truck by as much as 90 percent. It will save its users time and money by eliminating the need for repeated trips in a smaller vehicle, and will also protect the truck bed it is implemented on, thereby helping to preserve the vehicle's resale value.

The ***Vehicular Cargo Space Extender*** will also keep tools and material within easy and convenient reach, an essential for tradesmen of all kinds. The product will also have lights added for safety purposes and will serve to dump material effortlessly, thereby significantly reducing the potential for injury for its users. Additionally, its versatility will allow it function equally effectively when transporting and unloading smaller vehicles such as motorcycles and ATVs.

The ***Vehicular Cargo Space Extender*** is the subject of **Utility Patent # 7,967,356**, which was granted on June 28, 2011. The inventor of the ***Vehicular Cargo Space Extender*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive and truck accessories industry are currently being targeted as candidates to eventually commercialize the ***Vehicular Cargo Space Extender*** on a worldwide basis.

In September 2011, Mr. Stackpole contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Vehicular Cargo Space Extender*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Vehicular Cargo Space Extender*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

