



Digital Electronic Volume/Flow Control Sensor Toilet Invention In Search of Licensee

An innovative new patented product that represents an important and significant advancement in toilet technology on several levels, the ***Digital Electronic Volume/Flow Control Sensor Toilet***, has been developed by Dilworth D. Sanderson of Bronx, New York. The invention's unique design provides its users with an efficient and modern toilet that is unencumbered by many of the problems that typically plague conventional toilet models. .

As described by the inventor, the ***Digital Electronic Volume/Flow Control Sensor Toilet*** will include a bowl, a water storage tank interconnected with the bowl, and a digital electronic volume/flow control sensor flushing mechanism. The flushing mechanism will feature components that include a volume sensor, a shuttle, a plunger assembly, a motor, a water valve, and a control with a power source and volume/flow control sensor circuitry that communicatively interconnects with the components.

Among its numerous advantages, the ***Digital Electronic Volume/Flow Control Sensor Toilet*** allows its users to pre-set the toilet to only utilize the amount of water needed to complete a flush. In this manner, it will save its users considerable amount of money in water consumption bills by regulating the degree to which water is utilized accurately and efficiently. Through its proprietary features, it will also help prevent the water damage that typically results from leaks with standard toilet operations.

The ***Digital Electronic Volume/Flow Control Sensor Toilet*** is the subject of **Utility Patent # 7,028,347** with the United States Patent and Trademark Office. Mr. Sanderson, who has an extensive background in various fields of engineering, has built and fully tested working prototypes of the invention.

Mr. Sanderson now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the toilet and bathroom products industries are currently being targeted as candidates to eventually commercialize ***Digital Electronic Volume/Flow Control Sensor Toilet*** on a worldwide basis.

In October 2011, Mr. Sanderson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Digital Electronic Volume/Flow Control Sensor Toilet*** to potential licensees for a 4 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Digital Electronic Volume/Flow Control Sensor Toilet*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

