



## ***EZ Out Fastener Remover Invention In Search of Licensee***

An innovative new product targeted at automotive body shop professionals, the ***EZ Out Fastener Remover***, has been developed by Adam Esposito of Lombard, Illinois. The invention's unique design provides its users with an efficient and effective tool with which to complete a common but often time consuming and labor intensive task.

The removal of rivets that are commonly utilized to hold multiple layers of metal and other materials together within a vehicle's frame can be one of the more cumbersome tasks in an automobile body shop. Typically these fasteners, which are especially reinforced in order to successfully accomplish the task of thoroughly securing these heavy materials, require the rather intense application of a crowbar or claw hammer in order to loosen and eventually remove them. A host of potential difficulties can arise during this process, including the damaging of the opening where the fastener is housed and the warping of the head of the fastener due to the considerable pulling on it that occurs.

The ***EZ Out Fastener Remover*** provides its users with unprecedented convenience when removing rivets. It thoroughly engulfs the area around and underneath its head and allows the user, with the aid of a variable speed drill, to apply the needed pressure to perform a clean and streamlined extraction. Through its proprietary features, the ***EZ Out Fastener Remover*** will also bring about a considerable savings of time and labor when performing this task, especially when dealing with multiple rivets.

The ***EZ Out Fastener Remover*** will offer the additional benefits of greatly reducing the chances of the rivet's head becoming misshapen, or the integrity and original condition of the opening in which it was housed becoming compromised. It will also represent a much safer proposition than attempting to utilize a crowbar or claw hammer for the same purpose.

Mr. Esposito now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the hardware and tool products industries are currently being targeted as candidates to eventually commercialize ***EZ Out Fastener Remover*** on a worldwide basis.

In October 2011, Mr. Esposito contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***EZ Out Fastener Remover*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***EZ Out Fastener Remover*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).

