



## *Charge on the Go Invention In Search of Licensee*

An innovative new product designed to insure that its users are able to charge a variety of electronic devices conveniently while on the move, the ***Charge on the Go***, has been developed by Jermaine Johnson of River Grove, Illinois. The invention's unique design provides its users with an accessory that is easy to use and transport and that guarantees them access to important products such as cell phones and laptop computers at virtually all times.

Technology is such an integral part of present day life, it is likely accurate to state that mostly anyone finds themselves at a distinct disadvantage when they do not have access to devices such as cell phones and electronic tablets. The storing and disseminating of information is now primarily done through these types of products, rendering them essentially indispensable. One of the common challenges faced in the use of cell phones, precisely because they are so necessary and put to use so often, is that their batteries are often running low while their users are on the go and away from access to electricity that would allow them to recharge them.

The ***Charge On The Go*** will provide a charge for a cell phone virtually anywhere, making it the perfect accessory to keep up with the hectic pace of everyday life. It will provide a universal charge for all makes and models of cell phones, and its design also lends itself to the easy changing of ports if necessary. The Charge on the Go also features a lightweight design, making it a natural for easy portability within a car, handbag, or even a pocket.

Additionally, its diversity will also allow it to be capable of charging lap top computers, electronic tablets, digital cameras, MP3 players, and electronic literary devices. Through its proprietary features, the ***Charge On the Go*** will save its users the hassle of running low on battery for their devices and will provide the peace of mind that they will have full access to their electronic products wherever they go.

Mr. Johnson now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the consumer electronics products industry are currently being targeted as candidates to eventually commercialize ***Charge on the Go*** on a worldwide basis.

In January 2012, Mr. Johnson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Charge on the Go*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Charge on the Go*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).

