



Toe Shaver Kit Invention In Search of Licensee

An innovative new product designed to bring about greater foot hygiene and in turn, the prevention of many related problems, the ***Toe Shaver Kit***, has been developed by Marvin Spencer of Baltimore, Maryland. The invention's unique design insures that the skin between the toes is kept free of moisture and dampness.

As envisioned by the co-inventors, the product will ideally be made available in two versions. One model will be specifically targeted at consumers who suffer from diabetes and to whom proper podiatric care is therefore particularly important. The second would be aimed at general consumers who wish to keep their feet free of annoyances such as dry skin and fungus.

The ***Toe Shaver Kit***, through its proprietary features, will provide 3 major benefits for its users. First, it will allow the user to easily and painlessly shave down external corns that form on the big toe and the corner of the small toe. Second, it will allow the user to shave down any damp skin between the toes until it is smooth. This process will in turn allow air to circulate freely between the toes and is intended specifically to effectively combat Toe Box Dermatitis, a condition that can have destructive effects on the skin of the foot and toes. Finally, it will boast the ability to shave rough spots anywhere on the skin of the feet and effectively scrape off dead skin, all through the touch of the unit's power button.

The ***Toe Shaver Kit*** eliminates surface infections in the foot and allows air to flow inside the user's shoe and around the toes. It will also be safe and comfortable to utilize, will conveniently work at the touch of a button, and will be accompanied by a convenient carrying bag. It will be of particular benefit to those suffering from diabetes, who are prone to a greater risk of foot infections stemming from moisture between the toes.

The ***Toe Shaver Kit*** is also the subject of a patent pending application with the United States Patent and Trademark Office.

In March 2011, Mr. Spencer contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Toe Shaver Kit*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its patented licensing process and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Toe Shaver Kit*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.