



Gallagher Toilet Riser Invention In Search of Licensee

An innovative new product designed to alleviate a common problem for those with physical limitations, the ***Gallagher Toilet Riser***, has been developed by Kelly Gallagher of Jacksonville, Florida. The invention's unique design allows its users to be able to sit successfully on a toilet seat with a minimal amount of pain and discomfort.

Those with physical limitations face a considerable number of challenges in their daily life, even with tasks that able bodied people would consider basic functions. This can not only be frustrating, but even dangerous when there are not others around that can assist them. One area of common difficulty for the physically challenged is being able to sit on a toilet in a comfortable manner. Often, the amount of space they must descend in order to successfully reach the toilet seat can become a very real and often painful obstacle that must be dealt with on a daily basis.

The ***Gallagher Toilet Riser*** will provide its users with the necessary support to be able to lower themselves with confidence on a toilet seat without having to experience an inordinate amount of physical strain or discomfort. The product will be made from durable materials and will be compatible with virtually any model of toilet currently manufactured and sold. The ***Gallagher Toilet Riser***, through its proprietary features, will help significantly reduce the chances of injury for its users and will also provide them with a greater degree of independence with respect to being able to fulfill a very personal basic need.

Mr. Gallagher now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the physical aid products industry are currently being targeted as candidates to eventually commercialize ***Gallagher Toilet Riser*** on a worldwide basis.

In February 2012, Mr. Gallagher contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Gallagher Toilet Riser*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Gallagher Toilet Riser*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.