



### ***Thermometer Pillow Invention In Search of Licensee***

An innovative new product designed to simplify a common medical procedure, the ***Thermometer Pillow***, has been developed by Charlie Esco, Jr. of Indianapolis, Indiana. The invention's unique design allows the taking of the temperature of a bedridden patient to be a much less obtrusive and disruptive task.

A hospital stay is typically an uncomfortable and unpleasant experience, regardless of the degree of the ailment that places someone there. It is inherently difficult to get proper rest and sleep in this setting for a variety of reasons, one of the most common being the fact that a person's vital signs must be checked on a constant basis. This often requires that a nurse interrupt a patient's sleep. This is considered a minor annoyance when compared to the potential dangers of not monitoring the individual properly, but it can cause additional distress to the patient by depriving them of important rest.

The ***Thermometer Pillow*** is intended to enable the accurate reading of an individual's temperature in a manner unlike those currently utilized. The product will make it possible to constantly monitor a patient's temperature during extremely sensitive procedures such as blood transfusions, helping insure that the individual is not developing a potentially fatal reaction during the process. The ***Thermometer Pillow*** will also be easy and efficient for the medical professional to utilize and will be liquid proof, making it resistant to perspiration or any accidental spillage. Additionally, the product will offer a clear audible signal when it has completed a temperature reading and will also be conveniently rechargeable.

Mr. Esco now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the medical and hospital products industry are currently being targeted as candidates to eventually commercialize ***Thermometer Pillow*** on a worldwide basis.

In January 2012, Mr. Esco contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Thermometer Pillow*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Thermometer Pillow*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).