



Free Wheel Wheelchair Invention In Search of Licensee

An innovative new product designed to make the use of a wheelchair a more comfortable proposition, the ***Free Wheel Wheelchair***, has been developed by Louis Rhett of Brunswick, Georgia. The invention's unique design allows its users to have easy and pain-free mobility with their wheelchairs.

Those that are confined to wheelchairs face a substantial number of obvious limitations and difficulties in every day life. In addition to the restrictions they naturally have, wheelchair users can also develop calluses from having to propel the wheelchair forward. Typically, there is not a ready solution to this problem beyond having someone else push the wheelchair at all times, which is not always a realistic circumstance. Additionally, those confined to wheelchairs typically enjoy preserving as much of their independence as possible, and having the freedom to transport themselves is one such avenue.

The ***Free Wheel Wheelchair*** will give enable its users to easily guide it without any possibility of injuring themselves. It will also provide a much greater degree of torque control than conventional wheelchairs, and will greatly simplify the act of turning right or left as well. Additionally, due to its proprietary features, the ***Free Wheel Wheelchair*** will be easy to navigate up or down a hill. Furthermore, its durable materials will make it a considerable value and worthwhile investment for consumers.

Mr. Rhett now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the personal medical products industry are currently being targeted as candidates to eventually commercialize ***Free Wheel Wheelchair*** on a worldwide basis.

In February 2012, Mr. Rhett contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Free Wheel Wheelchair*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Free Wheel Wheelchair*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.