



### *Zordolator Invention In Search of Licensee*

An innovative new product that serves as an efficient source of power generation, the **Zordolator**, has been developed by Howard Delashaw of Peachtree City, Georgia. The invention's unique design enables it to provide consistent horsepower for a variety of tasks.

Power is an essential component for a myriad of different tasks, especially in the construction and manual labor trades. Without it, a number of important processes and functions could never be completed, bringing progress on any job to a halt. Therefore, any product that can generate horsepower as needed is a valuable addition to the array of tools to be used in a number of different projects.

The **Zordolator** will give its users convenient access to power to help complete a number of different jobs. In turn, this will potentially help save significant amounts of time and effort. The **Zordolator** will also be fabricated from durable steel, making it a valuable and wise long-term investment.

The inventor has also developed a fully functioning prototype of the **Zordolator**, which he has utilized with success over several years.

Mr. Delashaw now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the power generation products industry are currently being targeted as candidates to eventually commercialize **Zordolator** on a worldwide basis.

In March 2012, Mr. Delashaw contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Zordolator** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about **Zordolator** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).