



Ergo E-Z Keyboard Invention In Search of Licensee

An innovative new product designed to make computer use as comfortable as possible, the ***Ergo E-Z Keyboard***, has been developed by Jeffery Lindsey and Randal Davis of Chattanooga, Tennessee. The invention's unique design provides its users with the ability to work for extended hours on a keyboard without pain or discomfort in the fingers and wrists.

Computers have long been an indispensable part of both home and business life. Along with their many benefits and advantages however, their prolonged use can also bring about certain unintended negative consequences. One of the most common is the gradual deterioration of the wrists and fingers due to the position of the hands when typing on a conventional computer keyboard.

The ***Ergo E-Z Keyboard*** will offer its users considerable relief from the stress and pain often cause by typing on a conventional keyboard. By virtue of this benefit, the product will help improve computer-based productivity both at home and the workplace. Additionally, the ***Ergo E-Z Keyboard*** will help users of any age to improve their typing skills. As envisioned by the inventor, the product will also be made available in a variety of colors to suit individual tastes.

Mr. Lindsey and Mr. Davis now seek a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the computer accessories industry are currently being targeted as candidates to eventually commercialize ***Ergo E-Z Keyboard*** on a worldwide basis.

In March 2012, Mr. Lindsey and Mr. Davis contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Ergo E-Z Keyboard*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Ergo E-Z Keyboard*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.