



Perez Safety Reflector Lights Invention In Search of Licensee

An innovative new product designed to make parking one's vehicle in poorly lit conditions much safer, the ***Perez Safety Reflector Lights***, has been developed by Jose Angel Perez of Corpus Christi, Texas. The invention's unique design allows its users to have excellent visibility after nightfall.

Driving in darkened conditions is always a dangerous proposition, even at significantly reduced speeds. The sheer weight and force of a vehicle in motion will cause damage more often than not, and can easily result in the death of a person or animal. The old axiom of most accidents happening near one's home certainly extends to automobile-related mishaps, as there are a great deal of them that occur in the very driveway of a person's home or place of work or business.

In an effort to address these types of problems, the ***Perez Safety Reflector Lights*** have been developed. The ***Perez Safety Reflector Lights*** will significantly eliminate the chances of serious injury due to slipping or from accidentally hitting objects or another person when parking in a driveway. It will also save its users money by reducing the chances for body damage to vehicles. Additionally, the ***Perez Safety Reflector Lights*** will be easy to implement and begin using in virtually any driveway. It will also be constructed from durable and cost-effective materials, making it a wise investment.

The inventor has also developed a working prototype of the ***Perez Safety Reflector Lights*** that has been utilized with success.

Mr. Perez now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the safety products industry are currently being targeted as candidates to commercialize the ***Perez Safety Reflector Lights*** on a worldwide basis.

In April 2012, Mr. Perez contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Perez Safety Reflector Lights*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Perez Safety Reflector Lights*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.