



Ring Saver Invention In Search of Licensee

An innovative new product designed to solve a common problem related to the care of rings, the **Ring Saver**, has been developed by Jeremy Ramsey of Las Vegas, Nevada. The invention's unique design provides its users with an effective and reliable method of keeping track of their valuable rings at all times.

Rings are a valuable commodity to those who own them, but they are still often misplaced and in some cases, permanently lost. This is often the cause of great dismay and frustration for the victims of the loss, but the reality is that these incidents are often provoked by carelessness on their part. One such scenario is when someone washes dishes and removes the ring from their finger, only to have it inadvertently fall down the drain.

To this end, the **Ring Saver** has been developed. The **Ring Saver** will help insure that rings are not misplaced, thereby saving its users time, hassle, and money. It will also be extremely cost effective, adding to its appeal. Additionally, the **Ring Saver** will work well with virtually any size ring and will be implement easily.

Mr. Ramsey now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the household accessories industry are currently being targeted as candidates to commercialize the **Ring Saver** on a worldwide basis.

In April 2012, Mr. Ramsey contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Ring Saver** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Ring Saver** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.