



Stewart Monitoring Device Invention In Search of Licensee

An innovative new product that enables its users to capture evidence of wrongdoing, the ***Stewart Monitoring Device***, has been developed by Michael Stewart of Fredricksburg, Virginia. The invention's unique design renders it an extremely reliable and user friendly monitoring device.

The ability to capture and record incidents and conversations can sometimes take on great importance. In this day and age of technology and the common practice of the uploading of video content to internet sites, a product that has the ability to memorialize situations digitally and in discreet fashion would be one of potentially substantial appeal.

To this end, the ***Stewart Monitoring Device*** will provide its users with a means of capturing an indisputable record of an event. It will greatly assist in the apprehending and eventual sentencing of criminals. The ***Stewart Monitoring Device*** will also be fabricated from durable components, making it a wise long-term investment. Additionally, its proprietary features will allow for it to be activated confidentially.

Mr. Stewart now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the consumer electronics products industry are currently being targeted as candidates to eventually commercialize ***Stewart Monitoring Device*** on a worldwide basis.

In March 2012, Mr. Stewart contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Stewart Monitoring Device*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Stewart Monitoring Device*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.