



Washington Small Vehicle Safety Device Invention In Search of Licensee

An innovative new product designed to effectively address a common problem related to the operation of small vehicles, the ***Washington Small Vehicle Safety Device***, has been developed by Charles Washington of Louisville, Kentucky. The invention's unique design allows its users to provide a clear visual indicator of the presence of their vehicle to surrounding motorists.

In recent years, a combination of the surge in gas prices and a sluggish economy overall have certainly affected the transportation choices of consumers worldwide. Although automobiles that run on alternate power sources or on a combination of those with gasoline have certainly seen an increase in sales, so have smaller and even more fuel efficient vehicles such as scooters, mopeds, and bicycles. However, these modes of transport present a series of challenges inherent to their design, such as exposure to the elements and even more importantly, vulnerability to accidents with larger vehicles on the road due to their somewhat limited visibility and slighter frame. This, coupled with their open design, can make them potentially dangerous to operate.

With these serious issues in mind, the ***Washington Small Vehicle Safety Device*** has been developed. The ***Washington Small Vehicle Safety Device*** provides a priceless measure of safety when on the road. Its proprietary features enable it to function equally well on a variety of small vehicles, such as scooters, mopeds, and bicycles. Additionally, the ***Washington Small Vehicle Safety Device*** will significantly reduce the chances of catastrophic accidents on the road. It will also be competitively priced and easy and convenient to install.

Mr. Washington now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive accessories industry are currently being targeted as candidates to eventually commercialize ***Washington Small Vehicle Safety Device*** on a worldwide basis.

In May 2012, Mr. Washington contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Washington Small Vehicle Safety Device*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Washington Small Vehicle Safety Device*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.