



Recyclable Pizza Box Invention In Search of Licensee

An innovative and effective new product designed to aid the environment, the ***Recyclable Pizza Box***, has been developed by Robert Vonalst of Pahrump, Nevada. The invention's unique design provides its users with an effective and responsible method of disposing of a commonly used item.

Take out pizza has long been a convenient culinary staple in many households, particularly in the United States. Millions of pizzas are consumed in this fashion each year, and the boxes they come in are often discarded in a manner that puts on a tremendous strain on the nation's landfills. This in turn has an adverse effect on an environment that is already "under attack" from a variety of inadvisable practices in a variety of industries.

To help alleviate some of these problems, the ***Recyclable Pizza Box*** has been developed. The ***Recyclable Pizza Box*** will require no extra effort on the part of the user to be disposed of in a proper and environmentally safe method. It will also eliminate a significant bulk of materials from going to landfills. The ***Recyclable Pizza Box*** will help contribute to a greener, healthier environment, both now and for the future. The ***Recyclable Pizza Box*** will also be fabricated from cost effective material, making it practical to manufacture. Additionally, it will be easy to clean and dishwasher safe, adding to the convenience it provides.

The invention is also currently in Patent Pending status with the United States Patent and Trademark Office.

Mr. Vonalst now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the food storage products industry are currently being targeted as candidates to commercialize the ***Recyclable Pizza Box*** on a worldwide basis.

In May 2012, Mr. Vonalst contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Recyclable Pizza Box*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Recyclable Pizza Box*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.