



Temp Fence Invention In Search of Licensee

An innovative new product designed to address a common need in the area of home exteriors, the *Temp Fence*, has been developed by Donovan Small of Hartford, Connecticut. The invention's unique design helps insure that its users to have access to a temporary and convenient fence structure.

Outdoor gatherings, such as barbecues, birthday parties, and similar events, are a staple of many people's lives, particularly during the spring and summer months. One dilemma commonly faced by the hosts of these events is that there is not sufficient privacy in the form of a fence or similar structure. An additional problem is posed when the gathering is near a body of water such as the man-made lakes found in many residential communities, and small children are present and running around the general area.

With these types of problems in mind, the *Temp Fence* has been developed. The *Temp Fence* will provide privacy for an outdoor gathering or event. It will be conveniently easy to set up in a brief period of time as well. The product will be cost-effectively priced and will also be lightweight and durable, making it easy to transport and to store away when not in use. Its proprietary features will also allow it to remain firmly grounded in place once it has been installed.

Mr. Small now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the home exterior accessories industry are currently being targeted as candidates to eventually commercialize *Temp Fence* on a worldwide basis.

In May 2012, Mr. Small contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Temp Fence* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about *Temp Fence* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.