



Reeder Online Gaming Invention In Search of Licensee

An innovative new product targeted at millions of avid video game enthusiasts worldwide, ***Reeder Online Gaming***, has been developed by Levon Reeder of Palmdale, California. The invention's unique design brings unprecedented functionality to the home and online video game system landscapes.

Video games, which at one time were thought to have hit the zenith of their popularity in the early-to-mid 1980s, have been one of the industries to most benefit from the internet age. The online world has made it possible for “gamers” to connect and compete with and against each other from wherever they may be in the world, and has sparked an interest in the industry that makes its previous boom period pale in insignificance. As such, any product that can continue to enhance the gaming experience for consumers would surely be viewed with great interest.

With this in mind, ***Reeder Online Gaming*** has been developed. ***Reeder Online Gaming*** will enable its users to enjoy new levels of challenging game play. It will be easy to implement and begin using for novice and advanced gamers alike. Additionally, ***Reeder Online Gaming*** will be competitively priced, adding to its appeal. Through its proprietary features, it will also provide hours of fun for its users.

Mr. Reeder now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the gaming products industry are currently being targeted as candidates to eventually commercialize ***Reeder Online Gaming*** on a worldwide basis.

In February 2012, Mr. Reeder contracted Miami, Florida-based product management services leader Innovation Direct™ to represent ***Reeder Online Gaming*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Reeder Online Gaming*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

