



### ***HVAC Helper Invention In Search of Licensee***

An innovative new product designed to greatly simplify a common HVAC-related task, ***HVAC Helper***, has been developed by Frank A. Ushry of Baltimore, Maryland. The invention's unique design enables a person to hang duct by themselves, normally a two person job.

The task of hanging duct typically requires that one individual hold the duct steady while another connects the end accordingly. Because it does involve a "team effort" so to speak, it obviously slows down the pace of a job significantly, which can lead to not only wasted time, but wasted money as well.

With this in mind, ***HVAC Helper*** has been developed. The ***HVAC Helper*** will save time, money, and effort. Its diversity allows it to be effective with other tasks. The ***HVAC Helper*** will also be safe and convenient to utilize without any assistance. Furthermore, it will be fabricated from durable materials, making it a wise long-term investment.

The inventor has also developed a working prototype of ***HVAC Helper*** that he has utilized with success.

Mr. Ushry now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the HVAC accessories industry are currently being targeted as candidates to eventually commercialize ***HVAC Helper*** on a worldwide basis.

In June 2012, Mr. Ushry contracted Miami, Florida-based product management services leader Innovation Direct™ to represent ***HVAC Helper*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***HVAC Helper*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).