



Overstreet Medical Glove Invention In Search of Licensee

An innovative new product designed to provide vital protection to health care professionals, the ***Overstreet Medical Glove***, has been developed by Sonya Overstreet of Robbins, Illinois. The invention's unique design insures that the user is thoroughly protected from contact with a patient's bodily fluid.

The health care profession, while certainly a noble one, can sometimes unintentionally lend itself to tangible manifestations of the old saying "no good deed goes unpunished". For example, nurses and other health care professionals that assist them and that often come into direct contact with patients can often be exposed to bodily fluids that can lead to serious infections and in worst case scenarios, death. The level of concern with this type of situation is serious enough that any product that promises to protect against it would likely be viewed with considerable interest.

With this in mind, the ***Overstreet Medical Glove*** has been developed. The ***Overstreet Medical Glove*** enables health care professionals to work more efficiently. It provides priceless peace of mind from concerns about being inadvertently infected while working with a patient. Additionally, its proprietary features render it thoroughly comfortable and unobtrusive for the user to wear while performing their duties. Furthermore, the ***Overstreet Medical Glove*** will help prevent the spread of disease, thereby potentially saving lives. It should also be noted that Mrs. Overstreet is a Patient Care Technician with extensive experience in the field that her invention would be utilized in.

Mrs. Overstreet now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the medical and health care accessories industry are currently being targeted as candidates to eventually commercialize the ***Overstreet Medical Glove*** on a worldwide basis.

In July 2012, Mrs. Overstreet contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Overstreet Medical Glove*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Overstreet Medical Glove*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.