



Micro Duet Invention In Search of Licensee

An innovative new product designed to make microwave use easier and more efficient, the ***Micro Duet***, has been developed by Lottie Chambers of Shreveport, Louisiana. The invention's unique design enables its users to save time when heating up multiple meals simultaneously.

Microwaves have certainly become an indispensable part of everyday life for most consumers, especially those still in the work force who constantly find themselves on the go. They are equally valued by those who perhaps are stay-at-home parents and have young children they must feed in quick and efficient manner. Therefore, any accessory that can enhance the already impressive functionality of a conventional microwave would likely be viewed with great interest.

With this in mind, the ***Micro Duet*** has been developed. ***The Micro Duet*** will work effectively with virtually any model of microwave. It will be made from durable and microwave safe plastic. Additionally, the ***Micro Duet*** be cost-effectively priced, adding to its appeal. Through its proprietary features, it will also provide its users with priceless convenience when attempting to eat on limited time.

Mrs. Chambers now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the kitchen products industry are currently being targeted as candidates to eventually commercialize the ***Micro Duet*** on a worldwide basis.

In June 2012, Mrs. Chambers contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Micro Duet*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Micro Duet*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.