



Tangle Free 2 Dog Leash Invention In Search of Licensee

An innovative and effective new product that addresses a common problem for dog owners, the ***Tangle Free 2 Dog Leash***, has been developed by Carroll W. Lenard of Athens, Louisiana. The invention's unique design provides its users with a solution to a very common annoyance related to walking multiple dogs.

The love of certain people for dogs often leads them to own more than one at any given time. While this certainly satisfies their needs for companionship and love from a pet, it also gives them double the amount of work when it comes to tasks such as bathing, feeding, and most of all, walking! Anyone who has ever attempted to walk two dogs at once utilizing conventional leashes certainly can attest to the fact that the activity is challenging at best and dangerous for both human and pet at its worst.

In an attempt to address these problems, the ***Tangle Free 2 Dog Leash*** has been developed. The ***Tangle Free 2 Dog Leash*** allows its users to walk two dogs without the leashes getting tangled. By doing so, it eliminates potentially dangerous situations for both the pet owner and animal. The ***Tangle Free 2 Dog Leash*** also enhances the enjoyment of a dog walk for all parties. Furthermore, the ***Tangle Free 2 Dog Leash*** will provide a formidable and secure grip for the dog owner and will be fabricated from durable materials, making it a wise long-term investment.

The inventor has also developed a working prototype of the ***Tangle Free 2 Dog Leash*** that has been utilized with success.

Mr. Lenard now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the pet accessories industry are currently being targeted as candidates to commercialize ***Tangle Free 2 Dog Leash*** on a worldwide basis.

In May 2012, Mr. Lenard contracted Miami, Florida-based product management services leader Innovation Direct™ to represent ***Tangle Free 2 Dog Leash*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Tangle Free 2 Dog Leash*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.