



### ***Titus Tool Invention In Search of Licensee***

An innovative new product designed to make a common construction task much more efficient, the ***Titus Tool***, has been developed by Naeem S. Titus of Oxford, Georgia. The invention's unique design effectively combines two essential tools into one.

Construction is a trade where time is particularly of the essence. Often, in cases of competing bids for a proposed project, the company that can guarantee the fastest completion time often holds a key advantage over others vying for the job. One of the most common aspects of building construction is the locating of studs, which can be a time consuming and challenging proposition. Therefore, any product that holds the potential to make this process significantly more efficient will be viewed with interest by those in the industry.

With this in mind, the ***Titus Tool*** has been developed. The ***Titus Tool*** will be fabricated from durable materials. It will save its users considerable time and effort on a variety of tasks that require that studs be located. The ***Titus Tool*** will also be competitively priced, adding to its appeal. Furthermore, it will be comfortable to apply and use over an extended period.

Mr. Titus now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the tool products industry are currently being targeted as candidates to eventually commercialize the ***Titus Tool*** on a worldwide basis.

The ***Titus Tool*** is also in patent pending status with the United States Patent and Trademark Office.

In June 2012, Mr. Titus contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Titus Tool*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Titus Tool*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).

