



An Apparatus Invention In Search of Licensee

An innovative and patented new product designed to greatly simplify a cumbersome automotive repair task, *An Apparatus*, has been developed by Nathaniel Smiley of Chicago, Illinois. The invention's unique design provides its users with an efficient method of removing the camshaft gear from its shaft.

Automotive repair is replete with a number of tasks that can be quite time consuming and as a result, significantly expensive to the consumer. Any repair job that requires the removal of a car's engine is particularly cumbersome and labor intensive, and always results in an unpleasant final bill for the consumer and a long and arduous day for the mechanic. Therefore, any product that is capable of greatly simplifying a repair process that would normally involve this level of work would very likely be viewed with great interest.

With this in mind, *An Apparatus* has been developed. *An Apparatus* saves considerable time and effort for its users by eliminating the need to remove the engine when removing the camshaft gear. It will also help prevent damage to the thrust gear or shaft. *An Apparatus* is also safe to use and made from durable materials, making it a wise investment for any mechanic.

An Apparatus is the subject of **Utility Patent # 7,328,501** with the United States Patent and Trademark Office. The inventor has also developed a working prototype that has been utilized with success.

Mr. Smiley now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive repair tools industry are currently being targeted as candidates to eventually commercialize the *An Apparatus* on a worldwide basis.

In August 2012, Mr. Smiley contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *An Apparatus* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *An Apparatus* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

