



Davis Lock Tumbler Invention In Search of Licensee

An innovative new product designed to resolve a common problem related to unlocking doors, the ***Davis Lock Tumbler***, has been developed by Stanley L. Davis of Aurora, Colorado. The invention's unique design greatly simplifies the task of unlocking doors in poorly lit conditions.

When one's vision is compromised, even the simplest of tasks can become a considerable challenge. A fitting example of this is the insertion and turning of a key in a lock to open a door. Whether due to a person having general vision problems or being in a darkened area, the act of unlocking a door can become quite difficult. If there are extraordinary circumstances present, such as a driving rainstorm or blizzard or an imminent attack, it becomes even more essential for a person to be able to accomplish this task quickly.

With these type of issues in mind, the ***Davis Lock Tumbler*** has been developed. The ***Davis Lock Tumbler*** will save time, hassle, and frustration for its users. As a result of its proprietary features, it will also help its users quickly escape inclement weather and could potentially assist in helping someone escape a life threatening emergency, such as a robbery. Furthermore, the ***Davis Lock Tumbler*** will be fabricated from durable materials, making it a wise long-term investment. Additionally, it will offer the convenience of being installable on virtually any lock.

Mr. Davis now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the lock and key products industry are currently being targeted as candidates to eventually commercialize the ***Davis Lock Tumbler*** on a worldwide basis.

In August 2012, Mr. Davis contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Davis Lock Tumbler*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Davis Lock Tumbler*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.