



Furnlenz Invention In Search of Licensee

An innovative new product designed to provide a vital function in the glass manufacturing industry, the ***Furnlenz***, has been developed by Daniel Carman of Durant, Oklahoma. The invention's unique design provides its users with a highly effective viewing glass plate for looking into furnaces.

The work performed at a glass manufacturing plant is both highly specialized and replete with potential danger. The exceedingly high temperatures reached by the furnaces that are utilized certainly contribute to the sometimes hazardous environment, as do the intense and eye damaging UV and IR electromagnetic waves that are emitted during the glass fabrication process. Therefore, any product that can simultaneously protect the eyes while still providing a clear and detailed view of the glass would be viewed with significant interest.

With these problems in mind, the ***Furnlenz*** has been developed. The ***Furnlenz*** will offer enhanced protection for the eyes and optimal clarity, allowing its users to see colors in up to a 1650 Celsius furnace. It offers considerable detail, depth, perception, and color. The ***Furnlenz*** will also greatly improve photography for furnace inspections and process observations in glass, aluminum, or steel manufacturing plants. Furthermore, the product will be extremely heat resistant and considerably durable.

The inventor has also developed working prototypes of the ***Furnlenz*** that he has field tested with significant success at the plant he is employed in.

Mr. Carman now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the glass manufacturing products industry are currently being targeted as candidates to eventually commercialize the ***Furnlenz*** on a worldwide basis.

In July 2012, Mr. Carman contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Furnlenz*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Furnlenz*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

