



### ***Nadine's Unique Wall Designs Invention In Search of Licensee***

An innovative new product designed to provide an aesthetically pleasing and eye catching look to any room, ***Nadine's Unique Wall Designs***, has been developed by Nadine Meade of Waterford, Michigan. The product's wide variety of designs provides consumers with an attractive array of choices.

It is often stated that a house is not a "home" until it includes some personal touches that are reflective of the homeowner's tastes and personal style preferences. To this end, the market decorative accessories for the household is usually a robust and burgeoning one, with millions of dollars being spent by homeowners each year to customize their residential environments to their liking. Therefore, any new product in this general category that is both competitively priced and lends a creative flair to its surroundings would likely be viewed with great interest.

With this in mind, ***Nadine's Unique Wall Designs*** has been conceived. ***Nadine's Unique Wall Designs*** will be made available in various color combinations to suit individual tastes and room décor. The product will also be competitively priced, adding to its appeal. Additionally, ***Nadine's Unique Wall Designs*** will be made from durable materials, making it a wise long-term investment.

***Nadine's Unique Wall Designs*** is also in patent pending status with the United States Patent and Trademark Office. Furthermore, the inventor has made multiple prototypes that she have been distributed and displayed with success and positive feedback.

Ms. Meade now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the household decorative accessories industry are currently being targeted as candidates to eventually commercialize ***Nadine's Unique Wall Designs*** on a worldwide basis.

In September 2012, Ms. Meade contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Nadine's Unique Wall Designs*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Nadine's Unique Wall Designs*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).