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Baugh Car Protector Invention In Search of Licensee

An innovative new product designed to effectively address a common concern for vehicle owners, the ***Baugh Car Protector***, has been developed by Shermon Baugh of La Marque, Texas. The invention's unique design allows its users to insure that their vehicle doors will be protected from damage when parked.

One of the most frustrating situations for a vehicle owner is to return to where they left their car parked and find a healthy scratch or dent on one of the doors caused by another motorist's negligence. A common solution to this situation is to leave one's vehicle stationed in a distant, isolated area of a lot, but this can present a whole new host of problems and inconveniences. Additionally, this is not always a realistic alternative in every location.

With these problems in mind, the ***Baugh Car Protector*** has been conceived. The ***Baugh Car Protector*** securely attaches to one's vehicle and will be theft-proof due to its proprietary features. The product will be easy to implement on virtually any make and model of vehicle. Additionally, the ***Baugh Car Protector*** saves its users considerable expense and frustration with regards to automobile body damage. Furthermore, it will be competitively priced, adding to its appeal.

The ***Baugh Car Protector*** is also in patent pending status with the United States Patent and Trademark Office.

Mr. Baugh now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive accessories industry are currently being targeted as candidates to eventually commercialize the ***Baugh Car Protector*** on a worldwide basis.

In October 2012, Mr. Baugh contracted invention assistance services leader Innovation Direct™ to represent the ***Baugh Car Protector*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Baugh Car Protector*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.