



Perry Alarm Clock Invention In Search of Licensee

An innovative new product designed to effectively address a common problem related to waking up in timely fashion, the ***Perry Alarm Clock***, has been developed by Raymond Perry of Fredon, New Jersey. The product's unique design allows its users to wake up at a desired time without disturbing someone else sleeping nearby.

One of the most common dilemmas facing those who share a room but have different work or personal schedules is waking up in time to meet one's daily obligations without disturbing the other person. For those who are heavy sleepers by nature or have minimal trouble falling back asleep after being briefly awakened by another's alarm clock, the issue is essentially non-existent. However, for those who tend to be stirred by the slightest noises, the problem can easily develop into a disruptive disturbance to a person's daily routine.

With these problems in mind, the ***Perry Alarm Clock*** has been conceived. The ***Perry Alarm Clock*** will be useful and effective for other purposes, such as reminding someone to take their medication. The product also will be easy to implement and operate in virtually any setting. Additionally, its proprietary features will eliminate the annoyance and frustration of being awakened earlier than desired. The ***Perry Alarm Clock*** will also be made from durable materials and competitively priced, adding to its appeal.

The ***Perry Alarm Clock*** is also in patent pending status with the United States Patent and Trademark Office.

Mr. Perry now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the alarm clock products industry are currently being targeted as candidates to eventually commercialize the ***Perry Alarm Clock*** on a worldwide basis.

In October 2012, Mr. Perry contracted product management services leader Innovation Direct™ to represent the ***Perry Alarm Clock*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Perry Alarm Clock*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.