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### ***Guard Protector Invention In Search of Licensee***

An innovative new product that provides unprecedented functionality to a vehicle window, the ***Guard Protector***, has been developed by Dexter Phillips of Chattanooga, Tennessee. The product's unique design allows a person to access and communicate with those outside of their vehicle with minimal exposure.

It seems that in this day and age, we are as cautious as ever about our surroundings and those who we might encounter in public. With incidents of crime more volatile than ever, it often even seems dangerous to roll down one's vehicle windows! However, when needing to communicate with others in a restaurant drive-thru window or at a bank for example, this becomes inevitable, thereby exposing the driver or passenger to potential danger posed by criminals who may be in the vicinity.

With these problems in mind, the ***Guard Protector*** has been conceived. The ***Guard Protector*** will be easy to implement and operate on virtually any make or model of vehicle. The ***Guard Protector*** protects those inside a vehicle by eliminating the need for them to roll down their windows and expose themselves unnecessarily. Additionally, the product prevents its users from having to get wet when attempting to access something outside of their vehicle during inclement weather. Furthermore, it will be competitively priced, adding to its appeal.

The ***Guard Protector*** is also in patent pending status with the United States Patent and Trademark Office.

Mr. Phillips now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive accessories industry are currently being targeted as candidates to eventually commercialize the ***Guard Protector*** on a worldwide basis.

In October 2012, Mr. Phillips contracted invention assistance services leader Innovation Direct™ to represent the ***Guard Protector*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Guard Protector*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).