



Battle Filing Cabinets Invention In Search of Licensee

An innovative new product designed to make an extremely important and common office task optimally efficient and simple, the ***Battle Filing Cabinets***, has been developed by Tierra L. Battles of Wilmington, Delaware. The product's unique design enables the filing and document retrieval process to be performed quickly.

Filing has long been one of the most important methods of keeping all types of businesses organized. Accurate and efficient archiving of important documents allows an operation to function at its most basic level in a manner that allows it to serve its customer base, conduct its business, and preserve vital records in an effective and expedient manner. However, conventional filing practices can sometimes be cumbersome, especially when the inescapable factor of human error comes into play. When this occurs, a business can almost literally come to a halt, causing significant disruption.

With these problems in mind, the ***Battle Filing Cabinets*** has been conceived. The ***Battle Filing Cabinets*** helps to promote accuracy in the area of document storage. The product also will save time and hassle in an office setting. Additionally, its proprietary features enable businesses to provide a higher level of customer service. The ***Battle Filing Cabinets*** will also be available in a wide variety of dimensions and sizes to suit different needs and will be competitively priced.

Ms. Battles now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the office products industry are currently being targeted as candidates to eventually commercialize the ***Battle Filing Cabinets*** on a worldwide basis.

In December 2012, Ms. Battles contracted product management services leader Innovation Direct™ to represent the ***Battle Filing Cabinets*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Battle Filing Cabinets*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.