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Laptop 913 Invention In Search of Licensee

An innovative new product designed to bring unprecedented functionality to a widely used consumer electronics item, the **Laptop 913**, has been developed by Kyle Harvey of Cherry Hill, New Jersey. The product's unique design enables its users to have access to an essential convenience when utilizing their laptop computers.

Laptop computers have become an essential in this day and age of fast technology and an even faster pace of life. The advent and proliferation of wireless internet access has made the portable computer an extremely convenient way to work from virtually anywhere, and examples of this can be seen each and every single day across the world. However, in spite of the advantages that these machines offer, there are still some inherent shortcomings related to their use that remain unaddressed in the current marketplace.

To this end, the **Laptop 913** has been conceived. The **Laptop 913** is a fully functional laptop that boasts a sleek and modern appearance, making it aesthetically pleasing yet highly functional. Through its proprietary features, the product will save time and hassle for its users and it will be competitively priced, adding to its appeal. Furthermore, the **Laptop 913**'s compact design makes it conveniently portable and storable.

The **Laptop 913** is also in patent pending status with the United States Patent and Trademark Office.

Mr. Harvey now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the computer products industry are currently being targeted as candidates to eventually commercialize the **Laptop 913** on a worldwide basis.

In November 2012, Mr. Harvey contracted product management services leader Innovation Direct™ to represent **Laptop 913** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Laptop 913** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.