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Ultra Convenient Jeans Invention In Search of Licensee

An innovative new product that represents an eye catching and functional twist on a commonly used clothing item, the ***Ultra Convenient Jeans***, has been developed by Tia Warfield of Orinda, Tennessee. The invention’s unique design provides its users with unprecedented convenience when changing in and out of jeans.

Clothing choices have always been about a combination of comfort and style. Even casual wear such as denim jeans present a wide variety of colors, designs, and price ranges for a consumer to choose from. However, in spite of the considerable convenience and diversity that they do offer, this particular piece of apparel does often present one common difficulty. Due primarily to the texture of the fabric that they are composed from, jeans can be cumbersome to remove and put on, especially for someone who may have physical limitations.

With these problems in mind, the ***Ultra Convenient Jeans*** has been conceived. The ***Ultra Convenient Jeans*** will save its users time and hassle when changing clothes in a rush. The product will be of particular value to those with physical disabilities and restrictions. Additionally, the ***Ultra Convenient Jeans*** will be made available in a wide variety of styles and design options, allowing consumers to utilize it as a visual announcement of their love for someone who has passed away, a favorite sports team, or a religious affiliation. Furthermore, they will be competitively priced, adding to their appeal.

The ***Ultra Convenient Jeans*** are also in patent pending status with the United States Patent and Trademark Office.

Ms. Warfield now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the apparel industry are currently being targeted as candidates to eventually commercialize the ***Ultra Convenient Jeans*** on a worldwide basis.

In October 2012, Ms. Warfield contracted invention assistance services leader Innovation Direct™ to represent the ***Ultra Convenient Jeans*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Ultra Convenient Jeans*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

