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Carousel Elite Invention In Search of Licensee

An innovative and effective new product designed to address an important safety concern related to barbecuing, the *Carousel Elite*, has been developed by Jim Baumgarten of Sawyer, North Dakota. The invention's unique design provides its users with dependable protection against potential burns when cooking.

Food prepared outdoors on a grill has an unmistakable and undeniable charm. However, as enjoyable as it is to consume, the cooking of various foods in this manner brings with it some inherent challenges and dangers. For example, it is far too common to see the designated cook suffer injuries of varying degrees due to their skin inadvertently coming into contact with excessive heat. This type of situation is obviously best avoided, so a product that would significantly lessen the chances of it transpiring would likely be viewed with great interest.

To this end, the *Carousel Elite* has been conceived. The *Carousel Elite* will significantly reduce the chances of debilitating injuries stemming from inadvertent exposure of skin to flame. The product will work equally well with either charcoal or propane powered grills. Additionally, the *Carousel Elite* offers its users the option of being powered by either batteries, electricity, or even manually. Furthermore, it provides easy access for handling and turning food while cooking and will be fabricated from durable materials, adding to its appeal.

Mr. Baumgarten now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the outdoor cooking products industry are currently being targeted as candidates to eventually commercialize the *Carousel Elite* on a worldwide basis.

In December 2012, Mr. Baumgarten contracted product management services leader Innovation Direct™ to represent the *Carousel Elite* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Carousel Elite* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.