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Gray Alternative Power Source Invention In Search of Licensee

An innovative new product designed to provide an appealing alternative to traditional energy sources, the ***Gray Alternative Power Source***, has been developed by Felipe Gray of Romulus, Michigan. The invention’s unique design enables its users to enjoy the benefits of having access to power virtually anywhere.

As anyone who’s had to do without it for an extended period of time can attest to, energy to power the multitude of devices that rely on it and that we in turn rely on is a priceless commodity! Many have been reminded of this during times of extended outages following a variety of different natural disasters. Generators are certainly viewed as “life savers”, sometimes quite literally, during these occasions, but can be quite costly. Therefore, any product that provides yet another effective method of accessing power will likely be viewed with great interest.

With this in mind, the ***Gray Alternative Power Source*** has been conceived. The ***Gray Alternative Power Source*** will be easy and convenient to maintain in a ready-to-function state. The product provides priceless access to important devices during extended power outages. Additionally, the ***Gray Alternative Power Source*** will be easily portable to any location or outing. Furthermore, the product will be competitively priced, adding to its appeal.

The ***Gray Alternative Power Source*** is also in patent pending status with the United States Patent and Trademark Office.

The inventor now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the alternate power sources industry are currently being targeted as candidates to eventually commercialize the ***Gray Alternative Power Source*** on a worldwide basis.

In February 2013, Mr. Gray contracted product management services leader Innovation Direct™ to represent the ***Gray Alternative Power Source*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Gray Alternative Power Source*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

