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Mason Space Saving Christmas Tree Invention In Search of Licensee

An innovative new product designed to provide a convenient twist on a popular holiday item, the ***Mason Space Saving Christmas Tree***, has been developed by David Mason of Mason, Michigan. The invention's unique design eliminates many of the hassles and potential dangers associated with conventional Christmas trees.

For those who observe the Christmas holidays, accessorizing one's living space is certainly one of the most popular methods of conjuring up the proper holiday spirit. Christmas trees have long been perhaps the most visible symbol of that special time of the year but the reality is that they can take up a considerable amount of space in one's home. Additionally, the maintenance they require and the potential hazards they present when lit can certainly present challenges to those who choose to display them.

With these types of problems in mind, the ***Mason Space Saving Christmas Tree*** has been conceived. The ***Mason Space Saving Christmas Tree*** will provide peace of mind by eliminating fire hazards normally associated with Christmas trees. Its proprietary features prevent pets or small children from interfering with it while it is in operation. The ***Mason Space Saving Christmas Tree*** also will be ideal for those with limited space in their homes, as it will only take up approximately half the space of a conventional tree. Furthermore, the product will be constructed from durable materials, adding to its appeal.

The ***Mason Space Saving Christmas Tree*** is also in patent pending status with the United States Patent and Trademark Office.

Mr. Mason now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the holiday products industry are currently being targeted as candidates to eventually commercialize the ***Mason Space Saving Christmas Tree*** on a worldwide basis.

In March 2013, Mr. Mason contracted product management services leader Innovation Direct™ to represent the ***Mason Space Saving Christmas Tree*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Mason Space Saving Christmas Tree*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.

