



### *Clarke Hanger System Invention In Search of Licensee*

An innovative new product designed to make a common manual labor task easier, the ***Clarke Hanger System***, has been developed by Foster Clarke of Clinton, Connecticut. The invention's unique design provides its users with a way of making the installation of pipe hanger a simpler proposition.

The ***Clarke Hanger System*** will possess a great deal of diversity, making it highly functional and useful in a number of different settings. It will be fabricated from durable materials, making it a wise long-term investment. Additionally, the ***Clarke Hanger System*** reduces the amount of tools required on the job. Furthermore, it will install efficiently, without the need for additional supports in the form of wood or drilled fasteners, and will save time and money on a variety of tasks and jobs.

The ***Clarke Hanger System*** is also in patent pending status with the United States Patent and Trademark Office.

Mr. Clarke now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the hardware accessories industry are currently being targeted as candidates to eventually commercialize the ***Clarke Hanger System*** on a worldwide basis.

In August 2012, Mr. Clarke contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Clarke Hanger System*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Clarke Hanger System*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).